

Non- Residential Design Review Committee Meeting Minutes May 30, 2014

The Bethany Beach Non-Residential Design Review Committee (NRDRC) held a meeting on Friday, May 30, 2014 at 10:00 a.m. in the Town Council Meeting Room, 214 Garfield Parkway, Bethany Beach, DE.

Members present: Lew Killmer, who presided; Jim Weisgerber; Faith Denault; John Hendrickson; Susan Frederick, Building Inspector

Also present: Ms. Marina Barovok, applicant for proposed new door window sign and hanging suspension sign for “Beach Break Art”; Mr. Dave Mosley, representing “Comics and Gaming”; Ms. Tiffany Lackner, applicant for proposed new wall sign in an existing lighted box and window signs for “Dream Weaver”; Ms. Robin Rankin, applicant for proposed two new wall signs for “Pie”; Ms. Nathalie Fernandes, Receptionist; and interested members of the public.

Call to Order

Mr. Killmer called the meeting to order at 10:00 a.m.

Approval of the Agenda

Mr. Weisgerber made a motion to approve the agenda. Ms. Frederick seconded the motion and it was unanimously approved.

New Business

The purpose of the meeting is to discuss and vote on an application submitted by Ms. Marina Barovok, tenant at 98 Garfield Parkway, Unit #108, “Beach Break Art,” for a new door window sign and hanging suspension sign for property located at Lot 7-12, Block 106, in the C-1 Commercial Zoning District, Bethany Beach, DE.

Ms. Barovok explained that she moved her store across the street from her former location, and is now located next to Grottos at the Blue Surf retail center. She stated that the store never opened last year, but this year the business has already experienced a positive outcome. Many people came into her store during the Memorial Day weekend and signed up to receive e-mails and discussed creating a history book with pictures from the past.

Mr. Killmer congratulated Ms. Barovok on her opening and successful first weekend. He asked Ms. Frederick if the hanging sign and door sign comply with the Town’s Sign Ordinance and the Bethany Beach NR Design Guidelines and Ms. Frederick stated that they do.

Ms. Denault commented that the yellow background of the sign really stands out and will grab the attention of passersby. Mr. Weisgerber made a motion to approve the application. Ms. Denault seconded the motion and it was unanimously approved.

The purpose of the meeting is to discuss and vote on an application submitted by Mr. Thomas Chillemi, tenant at 101 Garfield Parkway, Store #6, "Comics and Gaming," for new wall sign in an existing sign box with a new face and a new door window sign for property located at Lot 1&3, Block 105, in the C-1 Commercial Zoning District, Bethany Beach, DE.

Representing "Comics and Gaming" was Mr. Dave Mosley of East Coast Signs. Ms. Frederick explained that the sign is slightly larger than permitted if the transit above the door is not included, but as a whole it does fit. Mr. Killmer stated that that transit above the door should be included.

Mr. Hendrickson commented that the sign on the door as well as the lighted sign box is a good idea because there are many businesses in that general area and the door sign would make it easier to decipher the entrance. Mr. Mosley commented that there is also an awning that comes out four (4) feet, so the light box is not readable from below, while the door sign is at eye level. The wall sign as well as the door sign comply with the Town's Sign Ordinance and the Bethany Beach NR Design Guidelines.

Mr. Weisgerber motioned to approve the application. Ms. Denault seconded and it was unanimously approved.

The purpose of the meeting is to discuss and vote on an application submitted by Ms Tiffany Lackner, tenant at 101 Garfield Parkway, "Dream Weaver," for a new wall sign in an existing lighted box and window signs for property located at Lot 1&3, Block 105, in the C-1 Commercial Zoning District, Bethany Beach, DE.

Ms. Frederick stated that the designed business logo will be placed on the wall sign to the right of the store name and the banner sign will be placed on both windows along the bottom. Mr. Killmer wanted to clarify if it was an actual banner or a decal. Ms. Lackner explained that it would be a decal that will be placed across the bottom of both of the windows.

Ms. Lackner commented that she hopes to be in business in the Town for a long time. She added that there has been a positive reaction already with the store. Mr. Killmer stated that it adds a variety in Town and that the store does meet a need. The wall sign as well as the window sign comply with the Town's Sign Ordinance and the Bethany Beach NR Design Guidelines.

Ms. Denault agreed and made a motion to approve the application. Mr. Weisgerber seconded the motion and it was unanimously approved.

The purpose of the meeting is to discuss and vote on an application submitted by Ms Robin Rankin, Mr. Daniel Lewis, and Kelly Martin, tenants at 120 Central Boulevard, "Pie," for two new wall signs for property located at Lot 22-24, Block 102, in the C-1 Commercial Zoning District, Bethany Beach, DE.

Representing "Pie" was Ms. Robin Rankin. Ms. Frederick stated that this will be a new business but under the same owners as the previous business at this location, "Coastal Market". Ms. Rankin explained that the signs are the same size and shape as the signs for the former Coastal Market and will be placed in the same location. She added that the only changes made from her original application is the sign color, which will be a deeper red, and a white arrow will be placed on the sign found on the side of the building, rather than stating 'beer – pizza – wine.' Ms. Rankin added that it is hard to sell organic produce and make a profit, they tried for three years, but it was time for a change.

Ms. Denault commented that the store was very convenient and she enjoyed it. Mr. Killmer wanted to clarify if they would be selling food or if it was just a restaurant. Ms. Rankin explained that it will be a restaurant that serves alcohol and they will be selling pizza pies and fruit pies. The two wall sign both comply with the Town's Sign Ordinance and the Bethany Beach NR Design Guidelines.

Ms. Denault made a motion to approve the application. Mr. Weisgerber seconded the motion and it was unanimously approved.

Approval of Minutes from the Meeting held May 9, 2014

Mr. Weisgerber motioned to approve the minutes. Ms. Denault seconded and it was unanimously approved.

Ms. Frederick stated that there is one application scheduled for the next Non-Residential Design Review Committee meeting, June 13, 2014, if all members can be present. She explained that the owner already put the signs up prior to approval and receiving permits. All members stated they are available to attend. Mr. Killmer asked that all meetings be scheduled for 10:00 a.m. from now on. All members agreed.

Motion to Adjourn

Ms. Frederick made a motion to adjourn the meeting. Ms. Denault seconded the motion and it was unanimously approved. The meeting was adjourned at 10:20 a.m.

Respectfully Submitted:

Nathalie Fernandes
Receptionist